

# LOCAL GOVERNMENT ELECTIONS - PUBLICITY EVALUATION



Local elections officers now have a duty to promote elections to encourage participation. In order to help us evaluate how successful our efforts have been please could you complete this very quick questionnaire and return? Thank you.

1. Which of our publicity did you see prior to these elections? Please tick all those that apply.

- Promotional postcard
- Promotional booklet
- Local press
- None

Other (please state)

2. Did the publicity encourage you to vote on 3 May 2007?

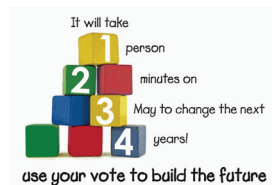
- Yes
- No
- I did not vote

3. If you did not vote, why not?

4. How effective do you think greater publicity is at increasing turnout at elections?

- Very effective
- Fairly effective
- Neither effective or ineffective
- Fairly ineffective
- Very ineffective
- Don't know

5. Is there anything the District Council or Councillors could do to increase voter turnout?



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